

REUSABLE PROMOTIONAL BAG CHOOSING THE RIGHT STYLE

Reusable promotional bags are available in a range of styles. When designing a promotional bag, you need to think about your marketing objectives and how you can best match the style of the bag to suit your target market. Three things to remember – relevance, attractiveness and practicality.

HERE ARE SOME IDEAS :



WOMEN:

A tote bag with longer over the shoulder handles might guarantee constant reuse as it is practical for everyday use.



MARKETING GIVE AWAY:

Foldable bags easy to distribute and cost effective if mailing.



MEN:

Consider using a messenger/satchel style bag.



SHOPPING:

a heavy duty green bag with base is ideal for bulky items



YOUTH OR SPORT USE:

A drawstring bag can be used for sports kits and used as a backpack



CORPORATE GIFT:

Wine bottle bags, cooler or hamper bags to hold products and goodies.

Remember with our bespoke service you are not limited to size or style. Give us a call or email your requirements and we will help you find the material and style that will suit your needs. All orders are made to the exact dimensions you want including any design features you choose.

To order a reusable promotional bag , visit www.smartbags.co.uk or call 020 8242 4468

For hints and tips on creating and using a reusable, promotional bag see our blog at www.smartbagsblog.co.uk/wp

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