DESIGN FEATURES TO ENHANCE A REUSABLE BAG

Promotional bags are a great way to market your company or brand. If you choose an eco-friendly bag made from non-woven, woven PP, or rPET you have the option of adding design features such as zips, pockets and more. Not only do these features look great, but they are also very practical.

A well designed bag is more likely to be used again and again and will be noticed by others. Increasing the number of potential customers seeing your marketing messages can help your business grow!

DESIGN FEATURES FOR PROMOTIONAL BAGS AND IDEAS FOR USE:

- **Webbing:** handles made from PP webbing are stronger, more durable

- **Pockets** (external and internal): add a pocket, it looks good and increase the practicality of your bag

- **Metal eyelets cord** - to strengthen the bag and increase life

- **Name card holders:** useful for bags that will be reused by children or those handed out at events

- **Poppers:** useful for adding security and quality to any bag.

- **Adjustable strap buckles:** perfect for messenger bags

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- **Velcro tabs:** Velcro can be used to add a 'lid' to your bag or to help it close more securely

- **Zips:** a practical feature that will help keep the contents of the bag secure and dry

- **Piping:** a contrasting colour to the main base colour creates a striking design

- **Hard bases:** will improve the durability of the bag and easier to carry heavy and bulky items. Perfect for grocery or supermarket shopping

- **Metalic foil printing:** available in gold and silver adds texture and tone.
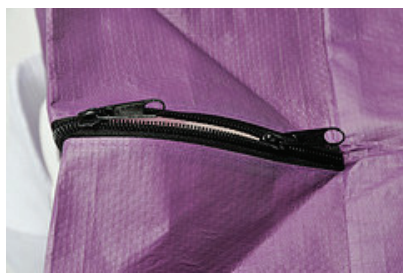
- **Metalic bags** – will get you noticed

- **Handle stitched on the outside:** this create extra strength and durability

To order a reusable promotional bag , visit www.smartbags.co.uk or call 020 8242 4468

For hints and tips on creating and using a reusable, promotional bag see our blog at www.smartbagsblog.co.uk/wp

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