



TIMING AND PLANNING

1. DESIGN AND RESEARCH



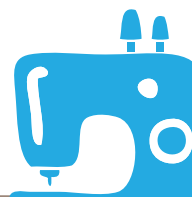
At the beginning of the process think about the end result, what is it you are trying to achieve. You can read our other info sheets on Designing a bag for detailed tips. Try and get examples of similar style bags or check the dimensions that will work for you. Do some research; take time to look at other bags paying attention to size, printing and quality. Put your budget together and relevant quotes.

2. SAMPLE CREATION & APPROVAL



We advise to get a physical sample of your bag before it is sent to production. You are presented a mock-up of your bag as a diagram in PDF format. This usually will be ready the next day from receipt of artwork. Once this is approved a physical sample is made for final approval. Many customers are happy to approve this physical sample from a JPEG photo. It does save about a week of lead time approving via JPEG. The benefits of a pre-production sample are you will be able to test the bag. You may prefer to see and touch the bag before production commences.

3. PHYSICAL PRODUCTION



Each bag is hand cut from rolls of material, printing plates made, the material printed on, cut and then individually hand stitched into bags before being carefully packed and shipped. This process depending on factory lead times can take 2 to 3 weeks.

5. DELIVERY



Once the goods arrive in the ports in the UK either at Felixstowe or Southampton. They are cleared from customs and couriered to your door.

4. SHIPPING



Sea: This method will take the most time but will also be the most cost effective. All bags are made in the Far East and it takes an average of 35 days to deliver and ship from port to port including allowance for customs clearance.

Mid Express: This speeds up delivery by around 20 days.

Express: This is the fastest method. Allow 4-5 days for express delivery.

TIPS:

- Ensure artwork files in suitable format
- Confirm font names and pantone colours.
- Sign off as promptly as possible to avoid delay.
- Make sure any special delivery instructions are provided.
- Ensure all contact details are up to date. Have someone available on day of delivery.

TIMELINE SUMMARY

ALLOW 10 WEEKS						
1 week	1 week	3 weeks		4 weeks		1 week
Design	sample creation & approval	Physical production		shipping		delivery

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