

REUSABLE BAGS - TYPES OF FABRICS - rPET

WHAT IS rPET?

rPET is a fabric made from recycled PET. PET stands for polyethylene terephthalate and is the material commonly used for water bottles and food packaging.

PET is sorted at recycling centres and sent on for processing. It is crushed, pressed into bales, shredded then refined into rPET flakes. These flakes are the basis of the raw material that makes rPET bags.

The next generation of rPET fabric is a hybrid material that contains non-woven PP or nylon to create a durable material that is easy to print on and can accommodate digital printing and lamination.

IS rPET AN ECO-FRIENDLY FABRIC?

rPET is eco-friendly as recycling PET reduces the need to use virgin resources. Up to two-thirds less energy is used to manufacture products made from recyclable plastic, reducing both oil and water consumption.

WHAT TYPE OF PROMOTIONAL BAGS CAN I PRODUCE USING rPET?

rPET can be easily adapted to any bag style or range.

- Shopping bag
- Heavy Duty bag
- Tote bag
- Foldable pouch bags
- Drawstring backpack
- Messenger bag

CAN I GET EXTRA DESIGN FEATURES WITH A rPET PROMOTIONAL BAG?

rPET is a versatile fabric that allows for eye-catching design features. These include webbing, rope or cord handles, metal eyelets, name card holders, poppers, Velcro tabs, zips, hard bases and popper fasteners.

RECOMMENDED PRINT TECHNIQUES FOR A rPET BAG

rPET is great fabric to print on. Get your marketing messages across clearly with high-quality design and print.

Silk Screen Printing: We can re produce the most intricate artwork in single block colour or subtle colour gradients of any print colours required to create the desired effect.

Full Colour Printing: If you want a laminated rPET bag - graphic and digitally created art work print best. Allows for 100% print coverage and there is no limit to creativity!

FEATURES OF A rPET REUSABLE BAG:

- 100% reusable and durable
- 100% recyclable
- Water resistant
- Easy to clean and anti bacterial
- Can be pantone matched
- Gloss or Matte laminate available

To order a high-quality, bespoke Woven PP bag, visit www.smartbags.co.uk or call 020 8242 4468

For hints and tips on creating and using a reusable, promotional bag see our blog at www.smartbagsblog.co.uk/wp

**BAG YOUR BRAND WITH
SMARTBAGS.CO.UK
CALL US ON + 44 (0)20 8242 4468
TWITTER @SMARTBAGS**

