

INFORMATION SHEET 1

REUSABLE BAGS - TYPES OF FABRICS - NON WOVEN PP

WHAT IS NON WOVEN PP?

Non-woven PP stands for Non-woven polypropylene. Propylene is a thermoplastic polymer. NWPP is made to look "Woven" by having a cross thatched uniform pattern pressed onto the material.

IS NON-WOVEN PP AN ECO-FRIENDLY FABRIC?

NWPP is an eco-friendly plastic. It can be melted down, recycled and made into other items such as garden furniture and flower pots. It helps reduce waste reduction and encourages movement away from single-use products.

NWPP can also be mixed with rPET (a material made from recycled plastic bottles).

WHAT TYPE OF PROMOTIONAL BAGS CAN I PRODUCE USING NON-WOVEN PP?

NWPP is a versatile material and can be used for many types of promotional bag, including:

- Tote bags of any size
- Heavy Duty bags
- Foldable bags
- Drawstring backpacks
- Metallic bags
- Wine bottle bags
- Cake & coffee carry bags
- Messenger bags

CAN I GET EXTRA DESIGN FEATURES WITH A NON-WOVEN PP PROMOTIONAL 3AG?

NWPP material allows for a number of eye-catching design features to be incorporated into a reusable bag. These include rope handles, metal eyelets, name card holders, popper fastner, Velcro tabs, zips, hard bases and pockets.

RECOMMENDED PRINT TECHNIQUE FOR A NON- WOVEN PP 3AG

Non-woven PP is a great fabric to print on. Get your marketing messages across clearly with high-quality design and 100% print coverage.

Silk Screen Printing: We can re produce the most intricate artwork in single block colour or subtle colour gradients of any print colours required to create the desired effect.

OPP lamination: Offers the opportunity to use photographic CMYK artwork with 100% print coverage. Brand colours can be Pantone matched with infinite printing patterns possible.

OTHER FEATURES OF NON-WOVEN PP:

- 100% reusable and durable
- 100% recyclable
- Water resistant and anti bacterial
- · Can be pantone matched
- Available in number of thicknesses (80gm, 100gms, 120gms)
- Gloss or matte laminate available

To order a high-quality, bespoke Non-woven PP bag, visit www.smartbags.co.uk or call 020 8242 4468

For hints and tips on creating and using a reusable, promotional bag see our blog at www.smartbagsblog.co.uk/wp

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