



Smartbags

MADE TO ORDER ECO BAGS

Smartbags are UK wholesale suppliers of reusable branded promotional bags. Let us help you create affordable, eye-catching custom-printed branded bags which act like walking adverts, promoting your brand each time they are reused.

Made to Measure For You



Contact

Call us on **020 8242 4468**

Send us an email at
matt@smartbags.co.uk

www.smartbags.co.uk

Download our **FREE GUIDE** to Bag Your Brand and turn your customers into walking brand advocates!

Smartbags Ltd., 483 Green Lanes, London, N13 4BS

BAG YOUR BRAND



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ecc

BAG YOUR BRAND FOR EVENTS & TRADE SHOWS

Get noticed and make a big impression with buyers and customers.



MAKE A BIG IMPRESSION

As an exhibitor, you have a short time to **make a big impression**, showcase your brand and products, make new contacts and generate orders.

ATTRACT CUSTOMERS TO YOUR STAND

There's a lot of competition for the attention of retail buyers and trend spotters, and it's essential that your trade stand looks inviting enough to **attract potential customers** and influencers in.



HELP PEOPLE REMEMBER YOUR BRAND

Once you have their attention, make sure they don't forget their visit, and remember your brand after the show. An easy way to achieve brand recall is to **Bag Your Brand** with a promotional Tote Bag. Your bags will continue to work hard advertising your brand long after the event too!





NON-WOVEN PP BAGS

Tote Bags made from Non-woven PP are our speciality. Not only are they more **economical** than cotton, jute and canvas bags (especially in larger quantities), they're also more **environmentally friendly**, are 100% recyclable, and offer more creative flexibility!

GET AHEAD OF THE COMPETITION

Our larger gusseted Non-woven PP bags are really popular with our trade show clients because attendees end up putting the smaller cotton promotional totes they've been given into our **bigger tote bags**. So, more people end up seeing these bags on the day than any other!



LET YOUR BRAND BE SEEN AGAIN AND AGAIN

NWPP bags are recyclable and can be reused again and again, reducing the need for single use plastic bags. They're also larger than other promotional items such as cups and pens, so they provide a bigger canvas to print your brand message on.

EVENT MARKETING

Promotional Tote Bags are perfect for **event marketing**. You can use them as goody bags filled with branded gifts and marketing materials. Freebies are always popular and people will head for your stand so they don't miss out.



PRACTICAL GIVEAWAY

They're also a practical giveaway that people will **reuse many times** after the show. Each time people see it, it will remind buyers of your brand and help keep it fresh in their minds.



GET CREATIVE

A custom printed bag provides a large canvas for your **brand message**, so the sky's the limit with design creativity.

We can create bags in any shape or size. They can also be laminated for extra shine, making them waterproof and wipeable.



[CLICK HERE TO](#)
VIEW OUR NON-
WOVEN
PROMOTIONAL
TOTE BAGS

ECO-FRIENDLY

Smartbags proudly use Laminated Woven PP bags made from **70% recycled content**. We reconstruct old discarded market rice sacks into quality reusable bags.



DURABLE AND VERSATILE

PP is a thermoplastic polymer plastic and, as with any packaging, has an environmental impact, but it is among the **lowest of any material** – synthetic or traditional.

It also possesses increased durability and is more cost effective and versatile.

WHY CHOOSE SMARTBAGS?

For over ten years, Smartbags has specialised in the wholesale supply of quality bespoke Non-woven PP and Laminated Woven PP Bags For Life, for a vast array of different purposes – exhibition and event bags, retail bags, cake bags, beer and wine bottle bags, the list goes on.



ETHICAL AND HIGH QUALITY

We are committed to being **socially responsible** in all aspects of our business, and have nurtured strong relationships with all our suppliers to ensure that our products meet the highest ethical and quality standards.



ORDER EARLY FOR ECONOMY PRICE

Save approximately 30% on delivery costs by ordering early. Leave **10-12 weeks** lead time for the **cheapest delivery prices**. Don't worry if you've left it too late – we can still supply custom-made bags in just 3-4 weeks



MADE-TO-ORDER

Ask us for help with creating a custom, made-to-order reusable bag that fits requirements.

PRICE GUIDE

Non-woven Tote Bags start at as little as **42p per unit** when you order early. This compares to 63p per unit when you opt for Express delivery, which takes 3-4 weeks.



BESPOKE NON-WOVEN PP BAGS
ECO FRIENDLY ALTERNATIVE TO THE COTTON SHOPPER

100% print coverage | 30 vibrant colours | LOWER wholesale prices

smart bags.co.uk
made to order ecobags

NON-WOVEN COLOUR FABRIC CHART
(Price Bag, handles, stitching & printing colours within a single order without affecting cost - 250pcs minimum per colour way combination)

NW-1 LIME PANTONE 350C	NW-2 PINE PANTONE 342C	NW-3 BOTTLE PANTONE 286C	NW-4 OALTON PANTONE 272C	NW-5 BOTTLE PANTONE 281C
NW-6 ELECTRIC PANTONE 270C	NW-7 NAVY PANTONE 280C	NW-8 SLATE PANTONE 285C	NW-9 WHITE PANTONE 382C	NW-10 BERRY PINK PANTONE 283C
NW-11 CHERRY PANTONE 283C	NW-12 LAVENDER PANTONE 270C	NW-13 BURNING PAPER PANTONE 116C	NW-14 JAZZ PANTONE 284C	NW-15 RED PANTONE 283C
NW-16 BURNING PAPER PANTONE 116C	NW-17 CHARCOAL PANTONE 280C	NW-18 BLACK PANTONE 280C	NW-19 SAND PANTONE 280C	NW-20 COOL GREY PANTONE 280C
NW-21 TURQUOISE PANTONE 280C	NW-22 BURNING PAPER PANTONE 116C	NW-23 BURNING PAPER PANTONE 116C	NW-24 PURPLE PANTONE 280C	NW-25 CARBON PANTONE 280C
NW-26 BURNING PAPER PANTONE 116C	NW-27 BURNING PAPER PANTONE 116C	NW-28 BURNING PAPER PANTONE 116C	NW-29 BURNING PAPER PANTONE 116C	NW-30 BURNING PAPER PANTONE 116C

Gold metallic **Silver metallic**

Prices include x1 address delivery & 1 colour screen print x2 sides (ex. VAT)
EXPRESS (3/4 weeks) 500 @ £1.30 | 1000 @ £1.00 | 2500 @ £0.80 | 5000 @ £0.69 | 10,000 @ £0.63
SEA (10 - 12 weeks) 500 @ £1.20 | 1000 @ £0.85 | 2500 @ £0.60 | 5000 @ £0.50 | 10,000 @ £0.42
 80gsm Non-woven PP | (HxW) 43x38cm | extra screen print @ 2p per colour / per side / per bag | ANY bag size possible

BAG YOUR BRAND WITH • SMART3AGS.CO.UK
CALL US ON + 44 (0)20 8242 4468 • TWITTER @SMART3AGS

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**CLICK HERE TO DOWNLOAD
OUR NON-WOVEN PP BAG
PRICE GUIDE.**

SHEARER CANDLES SHINE AT THE SPRING FAIR



Shearer Candles ordered a bespoke metallic tote bag to be used as part of their promotional campaign for Spring Fair.

Buyers are given so many freebies at such busy events, so Shearer Candles wanted to stand out from the crowd and give people something that would help them to remember the brand, and that they would use again and again.

INCREASING BRAND RECOGNITION

As the bags were so successful at Spring Fair, Shearer Candles has continued to distribute them at further events, including in-store events and giveaways. This has created increased brand recognition amongst consumers, as well as trade buyers.

"Smartbags allowed us to raise our brand profile among buyers at Spring Fair. The bags were a durable and unique marketing tool to not only keep our brand fresh in buyers' minds, but also allowed us to be visible beyond the event itself. The personalised and unique bag design was striking, and we received many compliments on them."

Cara Hosie
Marketing - Shearer Candles



TRY FOR FREE!

If you would like to try some free samples of our bags, please let us know.



FREE GUIDE

For more inspiration on creating a winning promotional bag, **[CLICK HERE](#)** to download our FREE Guide To Event Marketing.

Get inspired to take your next event to the next level!

REQUEST A QUOTE

Request a quote today and we will get back to you within one working day. Lead times vary depending on bag material chosen and how quickly you need delivery.

"Smartbags service was easy, and communication with them was always efficient and professional. We'd use Smartbags again in the future for our marketing needs."

Cara Hosie
Marketing - Shearer Candles

CONTACT US



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